

Electronic Acknowledgement Receipt

EFS ID:	8293148
Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolilla
Customer Number:	23386
Filer:	Joel M. Fogelson
Filer Authorized By:	
Attorney Docket Number:	MET2.PAU.25
Receipt Date:	25-AUG-2010
Filing Date:	09-JAN-2002
Time Stamp:	18:24:39
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
------------------------	----

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Assignee showing of ownership per 37 CFR 3.73(b).	METABYTEASSIGNMENT.pdf	583155 8f2b4a30c55bcb4602c48f2705c6138f982cf5a28f	no	3

Warnings:

Information:

2	Assignee showing of ownership per 37 CFR 3.73(b).	MNI020002US_373FORM_25A UGUST2010.pdf	421773	no	2
			b22af76d68ca7881e52ebdfbcb34887472 d897		

Warnings:

Information:

3	Power of Attorney	MNI020002US_POWEROFATTO RNEY_25AUGUST2010.pdf	1466229	no	2
			5607b4e261e0cbbd6a0e0cafa030a54e003 6021		

Warnings:

Information:

Total Files Size (in bytes): 2471157

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.